

PINNACLE racing

Race Sponsor



The focus is on excitement

The Racing Sponsor's logo receives placement in racing and event-related signage, banners, stickers, decals, clubhouse and race venues, as well as race-related equipment such as tents, gates and timing shack graphics. Race Sponsors are also visible on the team website and in all team communications, print and electronic. This three-year commitment is centered on race events, the racers and race-related visibility opportunities.



More...

What Race Sponsors can expect for their investment

It's all about the racing. Sponsors can expect maximum presence at events and on team race apparel and team race equipment. Sponsors are encouraged to integrate available images, news, stories and communications materials into their own sales and advertising literature, websites and presentations.

- Race Sponsor recognition at all events
- Prominent logo placement on all race-related graphics, signage, banners and venue ID
- Prominent logo placement on all race-related equipment
- Corporate logo on team website home page, and landing pages
- Logo placement on race-related email & print materials – e.g. announcements, start lists, results, team newsletters, race graphics
- Logo placement on team apparel, hats, t-shirts, jackets.
- Logo on banner in finish areas for Pinnacle events
- 5 - single day ski passes Pine Knob or Mt. Holly ski resorts



The Race Sponsor program is a three-year commitment of \$2,000 per year, plus a one-time activation charge of \$800 to help offset the cost of designing and producing graphics, signage, patches, silkscreened flags, banners and producing window films or other semi-permanent images. Other options or sponsor requirements are open for discussion. Let's work together to define a value-driven program.

To request additional information or sponsorship packages, please contact:

Andrew A. Dahl
Mobile: 248.978.3911 email: adahl@greatnorthreserve.com

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Director: Joe Kosik, Jr.
43252 Woodward Ave. Suite 210
Bloomfield Hills, MI 48302